

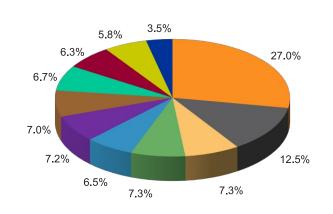




Investment Objective

The portfolio seeks to achieve long term capital appreciation by predominantly investing in large and mid cap high-growth companies with a leadership trait in the sector along with strong moat, quality management and reasonable valuations.

Sector Allocation %



Top 5 Holdings				
Axis Bank Ltd.	7.5%			
Kajaria Ceramics Ltd.	7.3%			
ICICI Pru Life Ins Co. Ltd.	7.3%			
Titan Company Ltd.	7.2%			
HCL Technologies Ltd.	7.0%			

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Financial Services	■IT	Ceramic Products
■Insurance	■ Abrasives	■ Gems & Jewellery
■ Alcoholic Beverages	■ Pharmaceuticals	■Auto
■Oil & Gas	■ Specialty Chemicals	

Market Capitalization	
Large Cap	79.8%
Mid Cap	17.3%
Cash	2.9%

Performance Update

	1M	3M	6M	1Y	3Y	Since Inception	Total Return
Emkay L.E.A.D (TWRR)	-0.4	1.1	16.0	4.8	9.9	8.9	50.4
Nifty 200 TRI	2.2	4.3	17.5	15.9	22.9	14.7	92.8
Nifty 50 TRI	2.0	2.7	14.0	16.1	21.9	14.5	91.1
Outperformance (TWRR v/s Nifty 200 TRI)	-2.6	-3.2	-1.5	-11.2	-13.0	-5.8	-42.5
Outperformance (TWRR v/s Nifty 50 TRI)	-2.4	-1.6	1.9	-11.3	-12.0	-5.6	-40.7

Inception Date

17-Dec-18

Total number of Stocks



NR 3,49,983 Cr.

All data is as on 30.09.2023







Manish Sonthalia - Chief Investment Officer (Emkay Investment Managers Ltd.), Manish comes with over three decades of rich experience in the financial services industry and joins the Emkay group from Motilal Oswal Asset Management Company Ltd. where he served as an Executive Director and CIO for PMS, Alternates, and Offshore Investments, and managed assets worth approximately Rs 6,500 crore at the last count. He is a qualified Chartered Accountant, Company Secretary, Cost and Works Accountant, and an MBA.



Sachin Shah is a seasoned fund manager (Emkay Capital Builder) with over two decades of experience in the Indian equity markets. By virtue of his extensive research, Sachin realised early-on the need for a framework in which companies with evasively tricky standing needed to be filtered out very objectively, leading to the development of E-Qual Risk, EIML's proprietary module which helps us to evaluate and compare listed companies on various aspects of governance. Sachin shares his knowledge and insights through various media interactions across print and digital platforms.



Kashyap Javeri is a co-fund manager (Emkay Capital Builder) with more than a decade of experience in company and sector research. He brings exceptional insights into stocks and economy. Prior to joining Emkay Investment Managers, he was a rated BFSI analyst in Emkay Institutional Equities for eight years and also worked with Sharekhan Ltd as midcap analyst. Kashyap brings with him immense in-depth knowledge on not only variety of manufacturing and services sectors but also on banking and economics.

SMART ALPHA

Emkay Investment Managers Ltd.

(EIML) is the asset Management arm of Emkay Global Financial Services Ltd. (EGFSL), a SEBI registered Portfolio Manager managing & advising investments for longterm (3-5 years+) investors consisting of Family Offices, HNIs, Corporate & NRIs, in Indian equities. Currently the team manages assets over INR 600 crores.

INVESTMENT SOLUTIONS: E-QUAL & SMART ALPHA



Using this approach, we generate alpha through pure bottom-up stock picking and extensive research. We employ multi-pronged investment strategies and leverage proprietary models like E-Qual Model to deliver consistent long-term returns.

"Selection" bias and "Allocation" bias, if mitigated, can lead to superior risk adjusted returns consistently The biases are mitigated by way of :

and the "Allocation bias".

Defined universe for selection of stocks

Equi-weighted portfolio

Number of listed Companies = > 5,000

E-Qual Framework

First of it's kind model in the country which calibrates the "Governance" aspect of a company. Each company is evaluated on the basis of the following parameters and a score is assigned to them.

Three Pronged Investment Process



250 Companies 180 -190 130 -140 80 - 90 30 - 40

Defined Market Cap Filter

Market Cap filter: Focus on large and midcaps

- Top 250 companies as per Market Cap
- Net Sales > INR 500cr

Using this approach, we try to mitigate typical fund manager vulnerabilities, primary among those being the "Selection bias"

Earnings Growth Filter

Earnings growth filter: Focus on strong historic and future growth

- ROCE > WACC
- Earnings growth > Nominal GDP growth rate

Strong Leadership Framework Filter

Investment themes

Value Migration
Domestic Consumption

L.F.A.D framework

- Strong leadership in the respective sector: Market share/ Profit Share/ Cost/ Growth/ Product
- Strong Management credentials: Vision, Track Record, Growth

Comprehensive Valuation Framework

Valuation

- Comparative Valuations
- Price Value gap through DCF with focus on Margin of Safety
- PEG ratio
- Market cap vs Opportunity Size

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SELECTED STOCKS = 15

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